



# SWAVALAMBANE

## Karnataka Rural Women Entrepreneurs Business Growth Programme



Supported by



### Shortlisting of the Candidates for the Programme

- Shortlisting of the Rural Women Entrepreneurs out of pool of applications to run a customised Cohort to provide Mentorship, Business Development and Investments

### Baseline Survey

- VKF and WCS team conducted the baseline survey to assess the ground realities along with assessing need of each of these selected 273 women entrepreneurs

### Soft Interventions:

- Conducted structured training on selected segments for the participating women entrepreneurs

### Cohort Readiness Training

- VKF and WCS executives conducted Cohort Readiness Training to these select 273 SHG (Self Help Group) members in terms of facing the team of investors and mentors. The task involved:
  - Helping the enterprises in preparing their pitch basis the training
  - Handholding of enterprises to sharpen their pitch basis the pointers
  - Handholding of the enterprises practice pitching basis of the training